

SCHEDULE AT-A-GLANCE | CJ UNIVERSITY 2016

MONDAY | SEPTEMBER 12, 2016

6PM – 9PM Early Registration/Info Desk
Fess Parker Lobby

TUESDAY | SEPTEMBER 13, 2016

7AM – 8:45AM Continental Breakfast
Front Lawn

7AM – 8:45AM CJU Expo Set-up
Plaza Del Sol

7AM – 6PM Registration/Info Desk
Santa Barbara Foyer

7AM – 8PM Dedicated Meeting Space
Reagan Room/Rodney's

9AM – 10:30AM President Keynote:
Waleed Al-Atraqchi
Grand Ballroom

10:30AM – 5PM The Zone
Santa Barbara Ballrooms

10:45AM – 2:45PM Expo
Plaza Del Sol

11AM – 4PM Solutions Lounge
The Fiesta Room (3rd Floor)

11:30AM – 1PM Lunch
Front Lawn

3PM – 3:45PM Datacation: Adapting To
The New Travel Consumer
San Rafael

5:30PM – 7:30PM Welcome Reception Hosted by Sears
East Beach (across from the Fess Parker)

9PM – 11PM Funk Zone
Santa Barbara Funk Zone
28 Anacapa Street
**Shuttle leaves The Fess Parker
entrance at 8:45PM*

WEDNESDAY | SEPTEMBER 14, 2016

7AM – 8:45AM Breakfast
Plaza Del Sol

7AM – 7PM Dedicated Meeting Space
Reagan Room/Rodney's

8AM – 6PM Registration/Info Desk
Santa Barbara Foyer

9AM – 10AM Guest Keynote: John Jacobs
Grand Ballroom

10AM – 5PM The Zone
Santa Barbara Ballrooms

11AM – 4PM Solutions Lounge
The Fiesta Room (3rd Floor)

11:30AM – 1PM Lunch
Front Lawn

1PM – 1:45PM How a Culture of Collaboration
Fuels CJ Innovation
Santa Ynez

1PM – 1:45PM You Need Affiliate to Do What?!:
Strategies to Meet Tough Goals
San Rafael

1PM – 1:45PM Take it to the Next Level with Bloggers
Sierra Madre

2PM – 2:45PM Cross-Device & the Path to Conversion
Sierra Madre

2PM – 2:45PM Selling Affiliate: 5 Ways to Do It Right
San Rafael

3PM – 3:45PM Masters of Innovation:
Affiliate's Top Emerging Publishers
Santa Ynez

3PM – 3:45PM Leveraging Affiliate's
Cross-Channel Nature
San Rafael

5:30PM – 7PM Cocktail Hour & 1/2
Hosted by The Home Depot
Front Lawn

7PM – 9PM CJ You Awards Dinner
Plaza Del Sol

9PM – 1AM CJU Casino
Grand Ballroom

9PM – 2AM After Party
Grand Ballroom

11PM – 3AM Late Night Food Court
Parking Area Outside Grand Foyer

THURSDAY | SEPTEMBER 15, 2016

7AM – 2PM Dedicated Meeting Space
Reagan Room/Rodney's

8AM – 10AM Breakfast
Plaza Del Sol

9AM – 12PM Info Desk
Santa Barbara Foyer

9AM – 1PM The Zone
Santa Barbara Ballrooms

10AM – 2PM Solutions Lounge
The Fiesta Room (3rd Floor)

10AM – 10:45AM How a Culture of Collaboration
Fuels CJ Innovation (Encore)
San Rafael

10AM – 10:45AM Take it to the Next Level
with Bloggers (Encore)
Sierra Madre

11AM – 11:45AM Cross-Device & the Path to Conversion
(Encore)
San Rafael

12PM – 1PM Lunch To Go
Plaza Del Sol

CJU16

TRANSFORMATION THROUGH INNOVATION

September 13-15, 2016 // Santa Barbara, California
cjuniversity.com

